



Reunion Giving meets MICDS Madness

- Any gift made during your reunion year counts towards your MICDS Madness participation totals AND towards your Reunion Class Gift! (This year that would be any class year that ends in a 4 or 9).
- Your MICDS Madness participation goal is listed on the class goal sheet along with what you achieved last year.
- Please check with Louise Jones, Director of Alumni Relations to understand your Reunion Class Gift dollar goal and where your class is to date: ljones@micds.org

Email Sample to Classmates (fill in with your class goal information):

Traditionally, MICDS Madness has been a participation challenge. Last year our class achieved XX% which is awesome and is well above the “older” MI and CDS alumni participation. This year, we want to try and achieve XX%, which we think we can do!

We set this goal based on giving history specific to our class and how our class gave at our 5th and 10th reunions. In addition, if you make a multi-year commitment now, the full amount will be credited towards our Madness numbers AND our Reunion Class Gift. (Example: \$100/yr x 5 years = \$500!) An additional bonus is being removed from the solicitation list for the next 5 years!

MICDS Madness is the perfect time to participate in giving back to the school that gave us so much.

I hope you will join us/me in making a gift!

Example: Creative Gift Ideas to honor our 15 years since graduating/our class of 2009:

\$20.09/year x 5 years = \$100.45

\$209/year x 5 years = \$1,045

\$2,009/year x 5 years = \$10,045